



WORKPLACE GIVING PROGRAM

HELPING TO PROVIDE QUALITY HEALTH CARE IN OUR COMMUNITY

ABOUT WISHLIST

Wishlist is the Sunshine Coast's Health Foundation and our purpose is to support the Sunshine Coast Hospital and Health Service by engaging the community to help fund new and upgraded medical equipment, service support projects, education scholarships and research funding.

Over the past 15 years more than \$11 million has been spent by Wishlist on the needs of the local health service and in 2013 in excess of \$1.3 million was spent doing just that.

Our role is to support the changing face of the Sunshine Coast's public health services for the benefit of the local community. There are many ways we can do this and

Workplace Giving is a way you can help.

Workplace Giving is a simple and effective way for you to regularly donate to Wishlist and nominate exactly where you would like your funding to be placed.

Workplace Giving is a very proactive solution for workers to connect together in their workforce and help the community. It is easy to set up for both the employee and the employer.

By making a donation via the Workplace Giving Program, the employee will receive the tax benefit of making the donation at the time they make it, instead of waiting until the end of the financial year to lodge tax return.

Some examples of Wishlist's funding includes:

- Camps that cater for the needs of children of families that are affected by mental illness, diabetes and drug and alcohol related problems.
- We constructed the \$1.4m Cancer Centre and more recently the 4 bed paediatric bay in the Emergency Department of Nambour Hospital.
- In partnership with Reed Property Group we built 'Reed Charity House' that has 20 rooms and provides much needed assistance to patients and families of Nambour Hospital.
- Mix FM's Give me 5 for Kids has raised over \$2.5m to purchase paediatric equipment and fund a new playground adjoining the children's ward at Nambour Hospital.
- Wishlist promotes Oral Health & Healthy Habits program for Indigenous Health.
- Wishlist commits \$150,000 annually for local research in collaboration with the University of the Sunshine Coast.
- We provide \$100,000 in scholarship funding each year to train local health staff.
- Last year we completed Wishlist House. Proceeds of the house \$430,000 purchased ophthalmology equipment for Sunshine Coast Eye Services.

EVERY CENT DONATED OR RAISED STAYS HERE ON THE SUNSHINE COAST FOR THE BENEFIT OF OUR LOCAL COMMUNITY.



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WHAT ARE THE BENEFITS?

BENEFITS FOR EMPLOYEES

For employees, Workplace Giving enables affordable giving, through a transparent and trustworthy program. Employees are able to make donations in an efficient and tax-effective manner. Employee benefits include:

- Receive an immediate tax deduction without the need to keep receipts for tax purposes.
- Employees receive a payment summary via letter or email from their employer at the end of the financial year, which means that there is no need to keep receipts for tax purposes.
- If Workplace Giving is set up as a pre-tax program, participants receive the benefit of an upfront tax deduction within their weekly, fortnightly or monthly salary.
- Make a donation decision privately – without pressure from fundraisers. It is up to the individual to decide if they wish to participate, how much they wish to donate and to which organisation.
- Know that the donation is received at minimal cost by Wishlist meaning less money is spent on fundraising and more for the actual cause.
- Confidence that donations make a difference.
- Make an important contribution to the community.
- Nominate destination of funds eg: Children's Ward, Emergency, Cardiac.
- Make a connection with the community, which could lead to further opportunities to be involved through volunteering or social activities.

BENEFITS FOR WISHLIST

Financial assistance is vital to the ongoing work of Wishlist. Workplace Giving funding allows Wishlist to better plan activities, goals and budgets based on a regular flow of income. This means that greater community outcomes can be achieved. Funding from Workplace Giving allows Wishlist to:

- Receive regular, stable and ongoing funding.
- Receive donations as a lump sum from an employer, reducing processing and administration costs.
- Potentially reduce expensive fundraising activities.
- Make business connections providing an opportunity to highlight their work.
- Achieve great community outcomes, do more 'good work' and help more people.
- Avoid funding costs and overheads.
- Build greater relationships with our donors.
- Gain access to a pool of potential volunteers.

GET IN TOUCH TODAY

AND START MAKING A DIFFERENCE!

DONATIONS OVER \$2.00 OR MORE ARE TAX DEDUCTIBLE.

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 **wishlist**
SUNSHINE COAST HEALTH FOUNDATION

There for you